



FOR IMMEDIATE RELEASE

NAVIGON Inc. Extends OEM Partnership with Easy PocketNAV to Deliver OnCourse Navigator 5, The Most Affordable GPS Navigation System for Pocket PC's

Easy PocketNAV ships OnCourse Navigator 5, the first GPS Navigation System to offer maps of all of North America including Hawaii, Puerto Rico, Alaska and Mexico

CHICAGO, July 19, 2005 – NAVIGON, the leading company for mobile GPS navigation software, who according to Canalsys holds more than 30 percent of the current market share in the mobile navigation industry in Europe and the Middle East, and Easy PocketNAV, the leading distributor for portable GPS navigation solutions, today announced the availability of OnCourse Navigator 5 (OCN 5), an affordable GPS navigation software for Pocket PC's.

Available immediately at www.oncoursenavigator.com, the cost for OCN 5 will begin at \$79. OCN 5 comes as a DVD set with maps of North America that will fit on a 256 MB, 512 MB and 1 GB memory card and maps of Puerto Rico, Alaska, Europe, and six Persian Gulf countries. OCN 5 is the first GPS navigation software at all that includes maps of Mexico. The European map provides four additional countries including Hungary, Slovenia, Poland, and Greece. These maps are available on the DVD and can be activated at any time for instant access so users no longer have to wait for delivery. Existing customers of OCN 4 receive a free upgrade to OCN 5 together with new maps and new features, saving \$139 for existing users.

"Easy PocketNAV.com is committed to bringing U.S. and Canadian consumers the most cost-effective and easy-to-use GPS navigation solution available," Joe Kee, vice president of Easy PocketNAV.com. "Our relationship with NAVIGON is a natural fit. Their large market share and unique features enable us to provide some of the best GPS products with simple, intuitive operation for beginners and experienced users."

The new online tool, "My OCN," allows the user to create a user history that can be accessed and changed at any time. "My OCN" also enables the user to download new map styles and start screens so that the user can customize as he or she chooses.

Other advanced features of the software include **SpeedInfo**, **SpeedWarning** and **RoadInfo** information. The SpeedInfo feature shows users the speed limit and SpeedWarning warns drivers when they are exceeding speed limits with visual and acoustic alerts. For the first time in the history of navigation systems, OCN 5 offers RoadInfo, a feature that enables the user to view highway and interstate signs on their Pocket PC exactly as they appear. Additionally, the unit provides seamless navigation across state borders for all of North America and Europe.

“As we expand our outreach in the North American marketplace, we are pleased to continue our relationship with Easy PocketNAV, a leading distributor of GPS solutions,” said Edgar Christen, U.S. general manager at NAVIGON. “It is our goal to continue to deliver the most innovative GPS solutions possible to our OEM partners.”

Key features of the software include:

Standard and Extended Mode – allows for easy navigation out of the box and more advanced features are available to experienced users, at no additional cost.

Speed Info displays speed limits

SpeedWarning offers an acoustic warning when driver exceeds the speed limit.

RoadInfo displays street signs.

It offers navigation in 37 countries on three continents. For users travelling outside of North America, maps of Mexico, Puerto Rico, Alaska, Hawaii, 27 European countries, six Persian Gulf countries are available by registering and paying a small fee online.

Available in English, French and Spanish.

Pedestrian routing mode offers shortest possible walking distances between points.

Base-Name-Street search for precise and convenient entry of destinations.

Fast, automated rerouting, without interaction by the driver for maximum safety while driving.

A user can travel through states and countries without the need for map exchange.

Points of Interests (POIs) are displayed on the map and accessible in 121 categories. The user can search nearby towns or cities of their choice for ATMs, restaurants, hotels or rental car locations.

Integration with Pocket PC (MS-Outlook) allows the user to navigate directly from their contact database without re-typing addresses

Easy-to-read 2-D and 3-D realistic map display of crossroads and traffic flow arrow symbols, as well as further customizable features (for example speed display, compass, etc.) to help find the correct turn on the most complex intersections

About NAVIGON, Inc.

Established in March 2004, NAVIGON, Inc, the U.S. subsidiary of NAVIGON GmbH, a leader in GPS Navigation Systems, provides navigation systems for corporate, mobile and automobile use. NAVIGON GmbH developed the world's first dynamic GPS Navigation system eight years ago and has been expanding internationally since the end of 2003, opening markets in 12 European countries. According to a recent study by Canalys, NAVIGON holds the one-third of the current market share in the mobile navigation industry and is the leading company among suppliers of mobile navigation solutions in Europe (10% growth since the previous year). NAVIGON's products enable consumers to use GPS navigation technology software on their mobile phones, PDA's and in their automobiles. NAVIGON's strategic partners include major automobile manufacturers and computer manufacturers including VW, BMW, DaimlerChrysler, Fujitsu-Siemens and Hewlett-Packard. For more information on NAVIGON, visit www.navigon.com.

About Easy PocketNAV

Based in Atlanta, Ga., Easy PocketNAV is a leading distributor of portable GPS navigation solutions which are sold through its online store www.buygpsnow.com. The company has received on average 9.5 out of 10 Rating Score from existing customers at Reseller Ratings.com for best service and customer satisfaction. The company's line of portable GPS navigation systems use the best hardware and GPS mapping software on the market and are full-featured navigation solutions for handheld computing for Microsoft Pocket PC, Pocket PC phone and palm handheld devices.

For more information or to request and evaluation unit please contact:

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